

# CURRICULUM VITAE

## Simona Venturini

20821 Meda (MB)

Mobile: +39 3341831939

E-mail: [venturini@svipsearch.it](mailto:venturini@svipsearch.it)

Skype: vi.simona

[www.svipsearch.it](http://www.svipsearch.it)

Date and place of birth: 27-06-1973, Milano - Italy

Nationality: Italian

## WORK EXPERIENCES

### Now **Owner at SVIPsearch**

- IP services and searches
  - Searches:
    - Patent: state of the art, novelty/patentability, freedom to operate, and validity
    - Trademark
    - Design
    - Scientific and technical non-patent literature
  - Monitoring of competitors, alerts, patent surveillance

### 2007 - 2014 **SAES Getters SpA – Lainate (MI)**

- Corporate IP documentation specialist (IP department) / Knowledge specialist (R&D-KM department)
  - Patent searches (prior art, freedom to operate, state of the art)
  - Alerts and monitoring of competitors
  - Trademark searches (prior art)
  - Scientific non-patent literature searches
  - Management of folders for trademarks registration
  - Information / data management
  - Analysis of cost structure for patent application and prosecution in different Countries
  - Design of a knowledge management system
  - Creation of an *ad hoc* taxonomy to classify internal patent and non-patent literature
- Main databases and IP management tools used:
  - PatBase
  - ThomsonInnovation
  - Orbit
  - Main free DB: Espacenet; EPOregister; USPTO: PatFT, AppFT, Pair, TESS; KIPRIS; JPO-IPDL; SIPO; ROMARIN; EUIPO: eSearch plus, TMview, DesignView.
  - Patrawin (Patrafee)

### 2003 - 2007 **ASSOTEC S.c.r.l. - Milano**

- Technology transfer supporter / IP documentation specialist
  - Patent and non-patent searches and draft of technology state of the art
  - Draft of business plans (technical sections)
  - Patent searches and analysis
  - Organization of seminars on IP
  - Customer management (also in customer's headquarters)

### 2002 - 2003 **MIAT SpA – Milano**

- Researcher
  - Search of patentable routes to synthesize cephalosporanic antibiotics
  - Fine tuning of synthetic procedures
  - Execution and processing of NMR spectra

January - September 2002 **University of Milano-Bicocca / Department of Biotechnology and Bioscience – Milano**

- Researcher / tutor
  - Synthesis and characterization of molecules with potential biological activity
  - Tutorial to students of the Biotechnology laurea degree course for practice of organic chemistry

1998 - 2001 **Institute for chemical and biochemical research "G.Ronzoni" / carbohydrate science group – Milano**

- Researcher
  - Synthesis of modified heparins and heparin-like compounds
  - Characterization of synthesized compounds using IR, UV, HPLC, NMR
  - Execution and processing of <sup>1</sup>H-NMR and <sup>13</sup>C-NMR spectra

Searches executed for NicOx – Bresso (MI)

1992-1998 Design searches (supporting work to family's activity)

## EDUCATION AND TRAINING

2002 **Master in Biocommunication**, University of Milano-Bicocca

- Stage in a non-profit organization for technology transfer and support to R&D in biotechnology (press office personnel) – Milano

A.A.1998 - 1999 **Master in Scientific Communication**, Università degli Studi di Milano in collaboration with Regione Lombardia and Associazione "Walter Tobagi" for journalism.

- Stage in a scientific medical publishing (writing, translation, copy editing, proof reading)
- Thesis: Leonardo: art, science, degradation and restoration

1998 **Bachelor in chemistry (laurea - five years degree)**, Università degli Studi di Milano – Milano

- Thesis: Synthesis of 2-cheto-4-hydroxy-3,7-diazabicyclo[3,3,1]nonanes with optical activity and their use in the synthesis of chinolizidin alkaloids

1992 **Diploma di maturità scientifica (secondary school of sciences)**, Liceo Scientifico Statale "M. Curie" - Meda (MB)

## SKILLS AND COMPETENCES

**Languages** □ Italian

- mother tongue

□ English

- Reading: excellent (C2)
- Writing: good (B2)
- Speaking: excellent (C1)

□ Spanish

- Reading: sufficient (B2)
- Writing: sufficient (A2)
- Speaking: sufficient (A2)

**Information Technologies** □ Softwares

- Good command of Microsoft Office™ tools, Microsoft Visio, Adobe Photoshop and other photo-retouching tools, Inkscape (for vector graphics editing)

□ Operating systems

- Windows: excellent / Linux: sufficient / MS-DOS: excellent

□ Other

- Implementation of web sites and blogs using Wordpress

**Organizational**

- Organisation of seminars during my job at Assotec as technology transfer supporter and

<b>skills</b>	IP documentation specialist
<b>Relational skills</b>	▪ Team coordination during installation and implementation of the IP management tool Patrawin (Italian-Swedish team), in my role of corporate IP documentation specialist
	▪ Good communication skills gained attending masters (biocommunication and scientific communication) and through my experience as corporate IP documentation specialist

## PRESENTATIONS, SEMINARS & WORKSHOPS, PUBLICATIONS & POSTERS

- Presentations**
- Speaker at Salone della Proprietà Industriale, report on *Asian Patent Information, data accessibility and translations* – Parma / 2012
  - Speaker at Saes' seminar on IP, report on *Patent and non-patent literature: search & usage* – Lainate (MI) / 2012
  - Speaker at the seminar *Conoscere ed utilizzare lo strumento brevettuale nel settore delle biotecnologie in ambito medicale* – Milano / 2006
- Seminars & workshops**
- *Rountable - 5 anni di procedure di opposizione in Italia: sviluppi, differenze e allineamento al EUIPO e case studies*, INTA – Milano /2017
  - *Marchi nell'epoca del web 2.0: sfide, opportunità e best practices*, Ordine dei Consulenti in PI e AICIPI – Milano / 2017
  - *Tutela della Proprietà Industriale e intellettuale nel mondo digitale e nei Social Media*, UIBM – Roma / 2017
  - *Aspetti di attualità del certificato supplementare di protezione*, Ordine dei Consulenti in PI -Milano /2017
  - *L'informazione brevettuale a supporto dell'industria e per applicazioni di mercato*, AIDB – Treviso / 2016
  - *Marchi: Nuova Direttiva ed Esame di casi pratici*, conference by Stefano Sandri – Roma /2016
  - *Mock Trial sul risarcimento del danno da contraffazione di marchio*, AIPPI – Milano / 2016
  - *L'informazione brevettuale nel settore alimentare: Innovazione, Strumenti, Tendenze e Analisi statistiche*, AIDB – Milano / 2015
  - *La valutazione del portafoglio IP - Come assegnare un valore agli asset intangibili della propria azienda per strategie di business, nell'ambito di trattative o per scopi fiscali*, AICIPI – Milano / 2015
  - *IPI-ConfEx - 12th Annual International Patent Information Conference & Exposition*, Roma / 2015
  - *La valutazione dei brevetti: tra tecnologia, finanza e aspetti legali. Coniugare strumenti, banche dati e competenze*, AIDB – Napoli / 2014
  - *La protezione dei disegni o modelli*, Ordine dei Consulenti in PI e AICIPI – Milano /2014
  - *Il ruolo del documentalista brevettuale e l'evoluzione delle ricerche brevettuali-leri, oggi, domani*, AIDB – Bologna / 2013
  - *La tutela brevettuale nell'Unione Europea*, Università di Milano-Bicocca – Milano / 2013
  - *Marchi*, Ordine dei Consulenti in Proprietà Industriale e AICIPI – Milano / 2013
  - *Qualità dell'informazione brevettuale, il valore dei brevetti come fonte documentale e le sue criticità*, AIDB – Vicenza / 2012
  - *East meets West*, forum on Asian patent information / European Patent Office – Vienna / 2012
  - *Semantica & family. Rischi e/o opportunità degli strumenti automatici di ricerca nell'era di Google*, AIDB - Pula (CA) / 2011
  - *The Patent Cooperation Treaty (PCT)*, WIPO, Ordine dei Consulenti in Proprietà Industriale e AICIPI - Milano / 2011
  - *Il ruolo dell'informazione brevettuale e dei documentalisti in enti di ricerca, università, spin-off e nella valorizzazione della ricerca*, AIDB - Genova / 2010
  - *La documentazione brevettuale per la Competitive Intelligence*, AIDB – Trieste / 2009
  - *Base Merged Markush Service*, a Questel seminar – Milano / 2009
  - *The patent search using the different classifications*, workshop by Stephen Adams – Bologna / 2008
  - *SCIP European Summit* - Roma / 2008
  - *La Cina, il far East e gli altri: come apprendere gli sviluppi della tecnologia asiatica attraverso i brevetti*, AIDB – Roma / 2008
  - *Seminar on Search and Documentation Working Methods* / European Patent Office – L'Aia / 2008
  - *Il valore dell'informazione brevettuale nel contesto italiano. Servizi erogati dalle istituzioni, aspettative degli utenti e ruolo del documentalista brevettuale*, AIDB – Varese / 2006
  - *Seminar on Search and Documentation Working Methods* / European Patent Office – L'Aia / 2005

## FURTHER INFORMATION

- Driving licence cat. B / car owner
- Member of [Italian Patent Information Users](#) Group (AIDB)
- Charter member of the association for social development and support [La Forma Del Cuore](#) (LFDC)
- Extra-professional interests: creation of: cardboard objects (cartonnage) and cards, flower arrangements and decorations; writing short stories; movies, reading, interior design.